

Florence County Economic Development Committee – Meeting Minutes

Tuesday February 7, 2023

Call to Order & Roll Call

The meeting was called to order by Fran Modschiedler

Present: Supervisors Fran Modschiedler, Joe Mills, Gary Steber, and Jeanette Bomberg

Excused: Supervisor Sherry Johnson

Also attending: N/A

Approval of Agenda

Motion to approve the agenda, Supervisor Steber. Second Supervisor Mills. Carried.

Approval of Minutes of November 10, 2022 meeting

Motion to approve minutes of the November 10, 2022 meeting, Supervisor Bomberg. Second Supervisor Steber. Carried.

Open Session

Updates for Economic Development

Printz provided an update for the past few months including information on numerous business and event updates. After restoring the microloan program, the committee has approved their first recipient for a small startup. He also is working to be out with the other townships on a regular basis. There's numerous happenings in Aurora including a grant written for new security lighting at the boat landing. Also the Main Street Bounce Back \$10,000 grant will return in 2023 if approved on Governors Budget. There will be an educational event with WEDC planned for March 23rd at the Resource Center focused on marketing and grant and funding opportunities for businesses.

Keyes Peak Winter Party was a success with over 150 kids attending. Preparation for the Hill Drags is underway and looks to be another great event. Sustainable Forestry Conference is doing well with sponsors and the speakers are all confirmed. Aurora Parks and Rec team are planning a calendar full of events including new farmers market.

Overall radio and advertising is being well received and there's been an increase to website and Facebook traffic.

Open Discussion

No further business to be discussed, motion to adjourn, Supervisor Modschiedler. Second Supervisor Steber. Carried.

Respectfully Submitted, Eric Printz, Director