



Florence County Health Department

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NEWS RELEASE

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Opioid Awareness at the Florence High School

[Florence, WI] – The Florence County AODA/MH Coalition in collaboration with the Florence County High School recently purchased 1,000 coffee cups and popcorn bags for the Athletic Booster Club and National Honor Society. These items were able to be obtained through funding provided from the Partnership for Success Grant (PFS). These items will be used in the concession stands at events such as basketball games, football games, and wrestling tournaments. The popcorn bags and coffee cups are both labeled with the Dose of Reality logo.

PFS is directly correlated with the Dose of Reality Campaign and works to prevent the misuse of opioids and other prescription medications. The popcorn bags and coffee cups will be used in the National Honor Society concession stand and the Athletic Booster Club concession stand for various sporting events. These products help to raise awareness regarding prescription drug misuse and abuse and gets students, parents, and other adults talking about this important topic.

It's especially important for Florence's youth and student body to become aware and educated on the misuse and abuse of opioids. The younger generation is often uneducated on the effects of opioids as they're not talked about as often as alcohol and other drugs. If youth are informed of the negative health effects and risk of addiction related to opioids, it can help to deter them from initial use. It's also important for adults to be aware of their risks so they can keep themselves, their families, and their friends healthy and addiction free.

For more information, contact the Florence County Sheriff's Office at 715-528-3346 or the Health Department at 715-528-4837, located in the Courthouse at 501 Lake Avenue or visit our website at <http://www.florencecountywi.com/>. The health department is located on the second floor, 501 Lake Avenue in the Florence County Courthouse, open Monday through Friday from 8:30a.m. - 4:00 p.m. closed for lunch from 12-12:30. Need health insurance? Visit access.wi.gov to see if you qualify for benefits.
