



Florence County Health Department

2015 Annual Report

Connecting You to a **Better Life!**



Public Health
Prevent. Promote. Protect.

**Florence County
Health Department**

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FCHD Community Health Improvement Plan developed to improve the health of Florence County residents. Focus areas for the 2015-2020 plan are:

Priority One: Alcohol and other Drug Abuse

Priority Two: Mental health awareness and suicide prevention

Executive Summary

The Florence County Health Department (FCHD) meets statutory requirements for health department essential services. The staff provides services with compassion, commitment and collaboration meeting the strategic goals of our department. Our mission is to connect you to a better life!

2015 highlights

- Awarded \$8,950 infrastructure grant through Wisconsin Department of Health Services towards Performance Management and Quality Improvement.
- Submitted Application for Accreditation to the national Public Health Accreditation Board
- Ann Price was hired for the role of Public Health Nurse and Amy Everett was hired for the position of Emergency Preparedness Coordinator in January 2015.
- Received a Community Health in Action (CHIA) grant with community partners to work on the health priority of reducing youth alcohol access and misuse in our community.
- Completed a Quality Improvement (QI) project that resulted in 20-40% increase in Adolescent immunization rates.



In 2015 FCHD developed a branding strategy built around our mission statement "Connecting You to a Better Life!" Above, staff assembled in the reception office under new wall artwork.

Looking forward to 2016

- Florence County Health Department and our partners will continue to meet to implement a second year of the five-year Community Health Improvement Plan (CHIP) based on identified priorities. The coalition will be receiving a Wisconsin Department of Health Services grant to address prescription drug abuse through the Northwoods Coalition which we be joining along with 40 counties and 11 tribes in the northern region.



Our Staff

OUR VISION

Florence County Health Department will be a proactive, knowledgeable and professional resource leading the way to a healthy, safe and vibrant community.

OUR MISSION

Connecting You to a Better Life!

OUR CORE VALUES

- Commitment
- Compassion
- Collaboration

BOARD OF HEALTH MEMBERS

- Holly Wahlstrom-Stratton
- Susan Theer
- Sherry Johnson
- Yvonne VanPembrook
- Cindy Kmecheck
- Carolyn Lemanski
- Ron Erickson



ANNETTE SEIBOLD



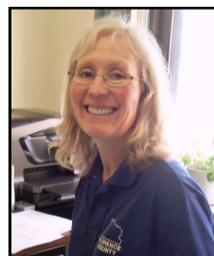
ANN PRICE



SARAH GIDDINGS



AMY EVERETT



NANCY OSTERBERG

Director, Health Officer

Annette has been with the health department for five years and provides leadership and oversight for all programs.

Public Health Nurse

Ann is an RN and has been with FCHD for 2 years. She provides services in the Women, Infants and Children (WIC) program, MA Personal Care, communicable disease follow-up, immunizations, lead screening and fluoride supplements. She is also the Accreditation Coordinator.

Administrative Assistant

Sarah has been with FCHD for four years and is receptionist, WIC clerk and provides support and financial management for all programs.

Emergency Preparedness Coordinator

Amy is an RN and was hired in January 2015 and has planned a tabletop Ebola exercise and readiness guidance, completed an emergency preparedness display for the fair along with many other state and federal reporting requirements.

WIC Dietitian

Nancy has worked with the Florence WIC program for seven years. She provides respectful and motivating nutrition counseling and guidance for our WIC clients.

Programs

ESSENTIAL PUBLIC HEALTH SERVICES

- **Monitor** health status.
- **Diagnose** and **investigate** health problems.
- **Inform, educate,** and **empower** people about health issues.
- **Mobilize** community partnerships.
- **Develop** policies and plans.
- **Enforce** laws and regulations.
- **Link** people to personal health services.
- **Assure** competent workforce.
- **Evaluate** population-based health services.
- **Research** for new solutions to health problems.

Maternal Child Health

- Public Health Nurse coordinates the Child Death Review Team which meets biannually to discuss safety and prevention in the community. We will continue to address issues of safety and prevention for youth in Florence County
- Annual bike safety class to the Florence Elementary 3rd and 4th graders with the Sheriff's Office
- Summer Bike Helmet Safety Initiative



Florence High School students participated in a student QPR training, a suicide awareness and prevention program led by Florence School Psychologist Sarah Foster with assistance from the Health Department

Walk-In Blood Pressures

- Provided 34 blood pressure screenings and consultation by an RN in 2015.

Community Human Health Hazards

- Investigated three Human Health Hazards in Florence County as required by State Statute
- Investigations may include collaborative effort with Zoning, ADRC, and Human Services Department

Water Quality Issues

- Assisted 20 private well owners to test their well water providing water test kits to be sent to the Wisconsin State Lab of Hygiene for testing including Bacteria, Nitrates, Fluoride, and metals.

Food Safety

- State environmental registered sanitarians inspect restaurants, schools, pools and campgrounds in an effort to reduce food borne illnesses and other safety and health issues for our residents and others who visit our area.

Lead

- Public Health Nurses documented 37 blood lead tests for children in 2015.

Radon

- Provided 24 radon kits for residents to test radon levels in their homes and follow-up consultation for results above 4.
- Education provided to 10 realtors to promote radon testing in sales transactions.

Rabies

- Annual Rabies publication to local newspapers
- Conducted investigations of thirteen animal bite reports in coordination with Florence County Sheriff's Office as required per State Statute.

School Health

- FCHD provides contracted services as a school nurse consultant to the Florence County Schools.
- Completed school immunization review to assure compliance with state immunization laws. Florence Elementary and High/Jr High School had 100% compliance rates.

Women, Infants & Children (WIC)



WIC is a Federal supplemental nutrition program that focuses on breastfeeding support and healthy eating for pregnant women and families with children under 5.

2015 highlights

- Improved environment to make WIC more “Father Friendly” by adding literature and waiting room materials that appeal to men, as well as actively inviting and engaging dads in WIC appointments.
- Implemented eWIC debit card system for WIC clients beginning in July 2015. This statewide initiative creates a more pleasant and efficient shopping experience for our WIC families.
- FCHD averaged 58 total WIC participants.
- Provided training and required reviews for Farmers Market and WIC grocery vendors.



WIC BePC Principles “Being Person-Centered” communication skills

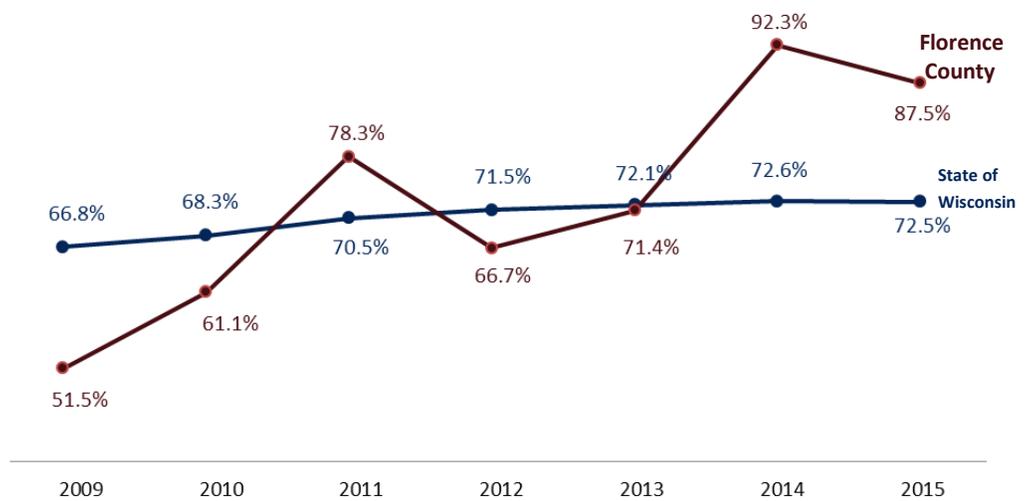
- Respect
- Individualize
- Motivate
- Empathize
- Listen to Understand



- Public Health Nurse and WIC Registered Dietitian proctored the Dickinson County Health Services Breastfeeding Course in August. PHN attended WIC Breastfeeding Coordinator Orientation

WIC moms who have ever breastfed

Florence County above state average last two years



Disease Prevention and Control

Public Health Nurses (PHNs) track communicable disease through WEDSS Wisconsin Electronic Disease Surveillance System. The PHN follows up reported cases with health education and contact investigation to identify possible outbreaks and to minimize transmission of disease to others.

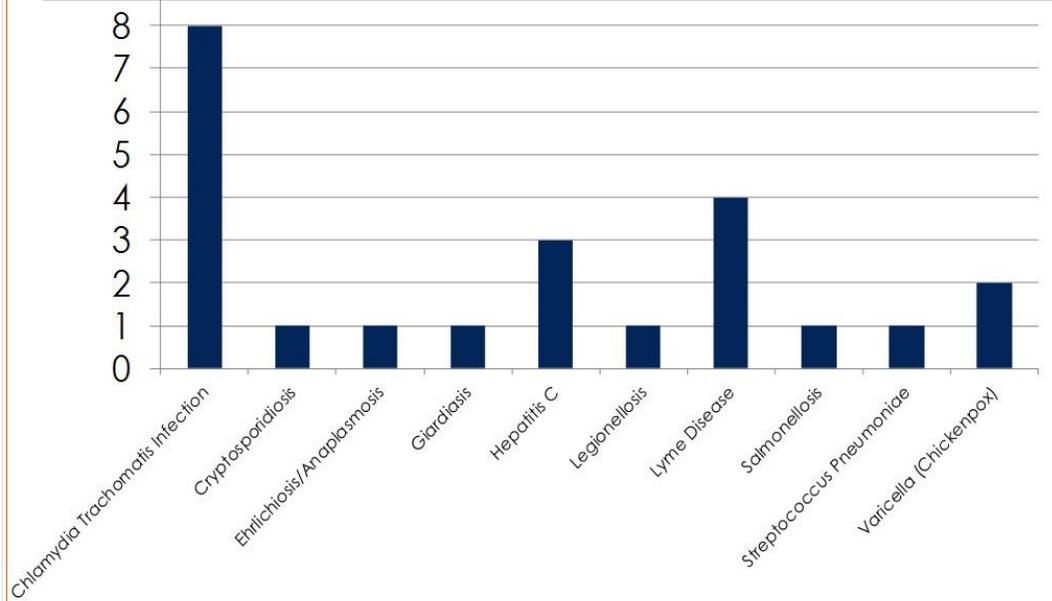


Wis. Stats. 252.05:

Any health care provider who knows or has reason to believe a person treated or visited by him or her has a communicable disease is required to report. Per Administrative Rule DHS 145.04 (1), this includes reporting of a case or suspected case.

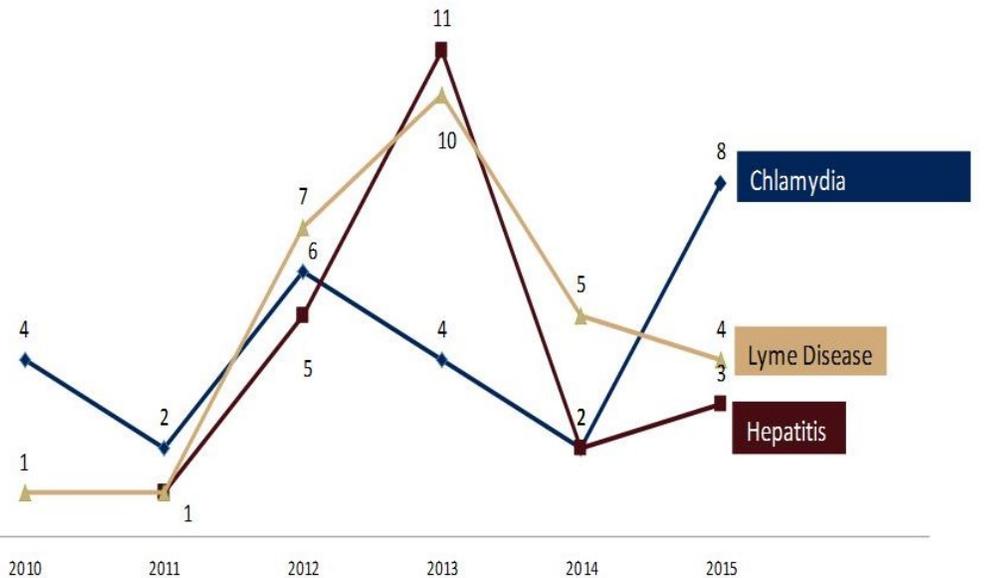
2015 Communicable Diseases Investigated in Florence County

Chlamydia most commonly reported this year



Most Commonly Reported diseases 2010-2015

Chlamydia cases quadrupled in 2015



Immunizations



**Northwoods
Immunization
Coalition**

Definitions

Tdap (Tetanus, Diphtheria, and Acellular Pertussis) – protects against Pertussis (whooping cough) Tetanus and Diphtheria. Pertussis is highly contagious.

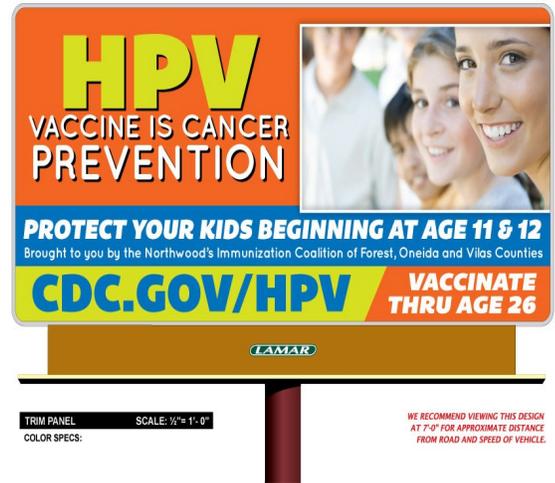
- **HPV** (Human papillomavirus) - protects against the types of HPV that most commonly cause cervical cancer and genital warts. HPV is most common in people in their teens and early 20s.

- **Meningococcal** (Meningitis) - protects against Meningococcal Meningitis, a very serious infection of the lining around the brain and spinal cord that can cause death.

Many serious diseases can be prevented by vaccines. The Florence County Health Department provides a wide range of childhood and adult immunizations at regularly scheduled immunization clinics

2015 highlights

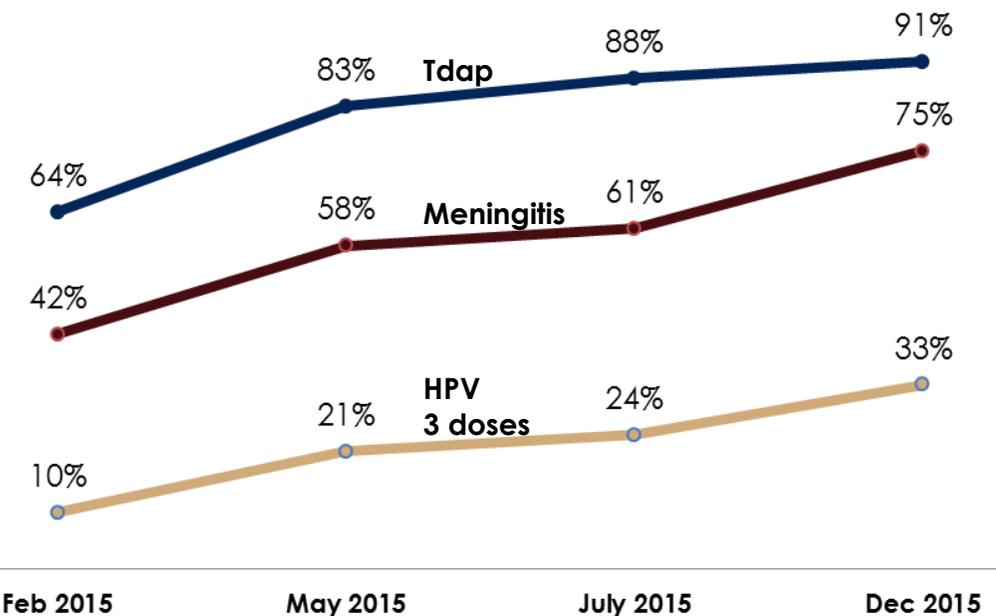
- Joined the Northwoods Immunization Coalition, a partnership with Forest, Oneida and Vilas counties. Received funding for an information campaign for HPV vaccine and disease awareness including a billboard, radio PSAs and an advertisement at the local movie theater.



- Implemented Quality Improvement project to improve adolescent vaccination rates. We achieved significant increases due to database cleanup, offering the vaccines at Mass Clinic and follow-ups at school. Work will continue in coming years to further improve these rates.

2015 Adolescent Immunization Rates

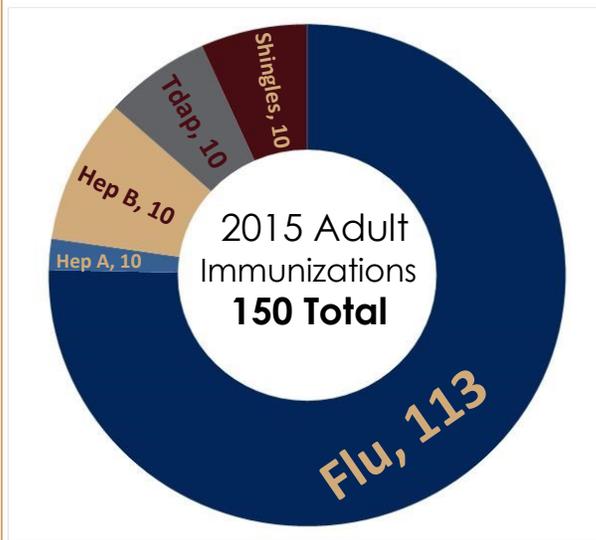
Florence County rates continue to improve



Immunizations

Know the FLU

F FEVER
A ACHES
C CHILLS
T TIREDNESS
S SUDDEN ONSET



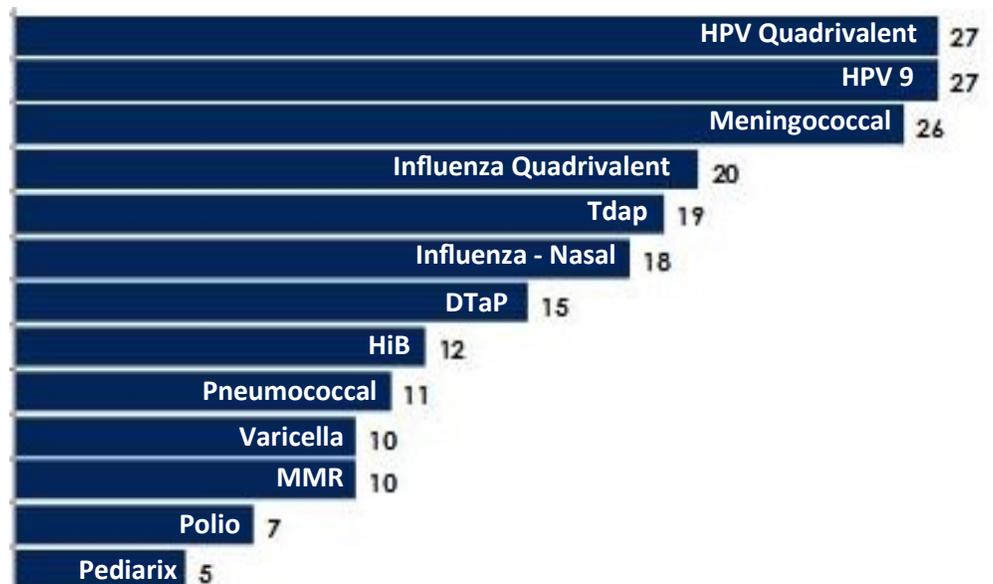
Ann Price, RN, gives a flu shot at the Aurora Hillcrest flu clinic. The health department hosts annual flu clinics in the towns of Fence, Long Lake, Homestead and Florence.

2015 TB (tuberculosis) tests administered
22



2015 Vaccines for Children (VFC) Doses administered

Focused on adolescent immunizations: HPV, Meningococcal, Tdap





**FLUORIDE
SUPPLEMENT
PROGRAM**

Florence County Health Department provided fluoride supplements (tablets or drops) to **25** children in 2015



Northwoods Dental Project

Northwoods Dental Project, a partnership between Oneida, Vilas, Florence and Forest counties, has been working to prevent tooth decay and create awareness of oral health. According to research, school-based sealant and fluoride varnish programs have been associated with reducing the incidence of tooth decay by 40-60 percent

Healthy Smiles Fluoride Varnish Program Highlights

School Year: 2013/14 2014/15 2015/16

Students Participating	32	23	41
Students referred for untreated dental decay	5	6	13
% of Students on Medicaid	55.90%	42.10%	39.00%

Seal-a-Smile Dental Sealant Program Highlights

2013/14 2014/15 2015/16

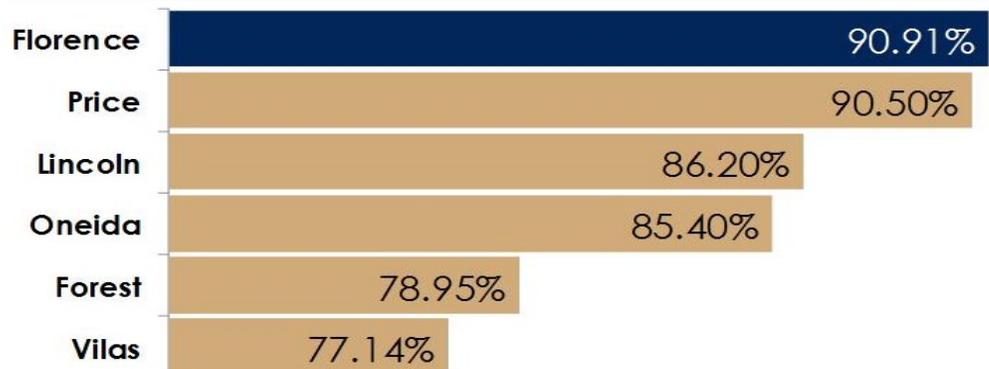
Students receiving education	54	57	56
Students receiving oral health exams & dental supplies	26	40	55
Students receiving sealants	21	26	27
Students referred for untreated dental decay	4	18	13
% of Students on Medicaid	55.0%	35.0%	44.7%

Tobacco Prevention

Florence County participates in the Northwoods Tobacco Free Coalition, a six-county coalition which provides a comprehensive, evidence-based approach to prevention. Data is gathered through annual compliance checks in which underage young people under the supervision of Public Health staff attempt to buy tobacco products. If a sale is made, citations are issued to either the sales clerk or the business owner. Research shows that multi-component interventions that include merchant and community education, regular inspections, and penalties for vendors who sell to minors have been shown to reduce illegal tobacco sales, which in turn decreases youth smoking.

2015 WI WINS Compliance checks

Over 90% of Florence establishments checked did not sell to minors



Emergency Preparedness

Federal funding for emergency preparedness is provided at all levels of government, and working with community partners to prepare for disaster continues to be a high priority for our agency.



FEMA

2015 highlights

Exercises

- Organized Mass Clinic Exercise at Florence High School on October 15 to dispense influenza and adolescent vaccines through state grant
- Organized Ebola Tabletop Exercise at Emergency Operation Center with community partners



Representatives from several agencies participated in the Ebola Tabletop exercise July 28, 2015 to discuss plans in the event an Ebola case presented in our area.

Preparedness Activities

- CDC yearly Review of Strategic National Stockpile plans
- Quarterly Local Emergency Planning Committee (LEPC) Meetings
- Participated in the revision of the health and medical portion of the Florence County Emergency Operations Plan
- Respirator Fit Testing for FCHD nursing staff
- Reviewed and updated Florence County Mass Clinic Plan with school and community partners.
- Reviewed and updated Public Health Emergency Preparedness Plan.
- Participated in Regional Mass Fatality and local Family Assistance Plan.
- Emergency Preparedness booth at Florence County Fair

Trainings

- Isolation and Quarantine for Rural Communities training
- Closed POD (Point of Distribution) MOU with local long-term care facility completed
- Incident Command System (ICS 300 & 400) for two staff

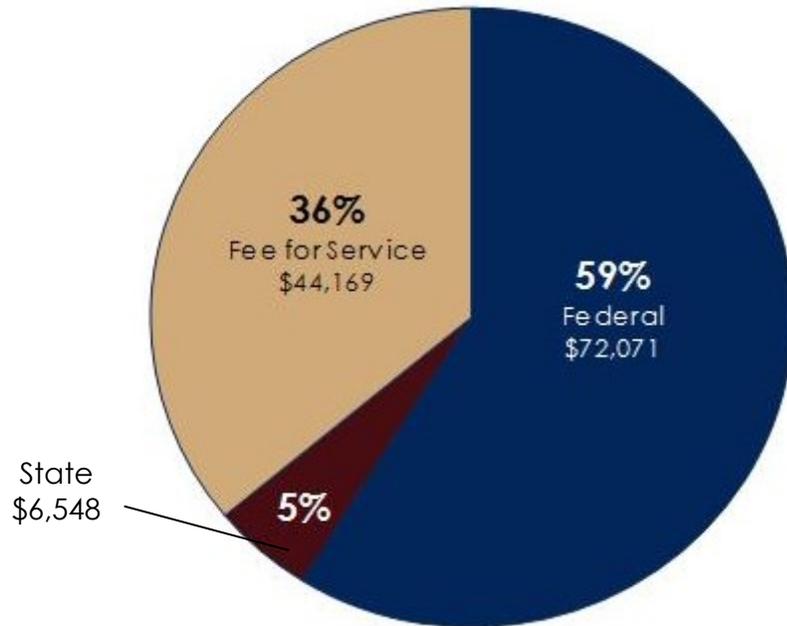
2016 Planned Activities

- Regional Ebola Exercise in May and After Action Report
- Mass Clinic After Action Report
- Volunteer Reception Center Training
- Participate in Menominee River Basin Emergency Action Plan Exercises in May and June
- WI-TRAC training and access
- School-based mass clinics
- Regional Hazard Vulnerability Assessment



Financial

Revenue sources for 2015



2015 Revenue: \$122,488



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