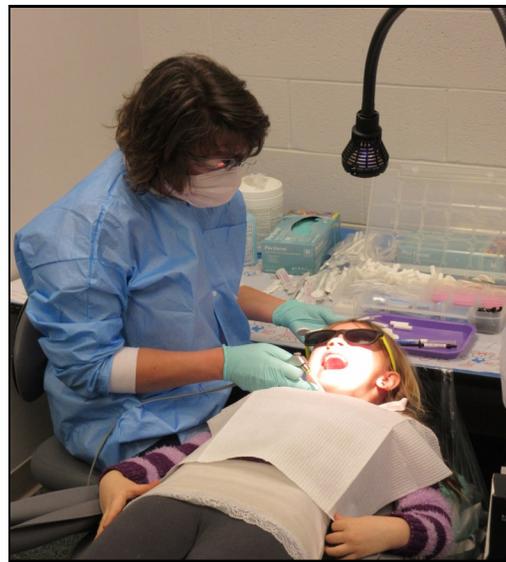




Florence High School participated in a student QPR training, a suicide awareness and prevention program led by Sarah Foster/School psychologist with assistance from the Health Department.

Mental Health Coalition

- Assisted with **QPR training** for 22 high school participants.
- Coordinated mental health and **motivational speaker** Mike McGovern for over 250 middle and high school students.
- Held **training** for 24 area professionals on the “Impact of Suicide on Youth and Families; The Ones We Miss” by state expert Jean Koszalinski.
- Collaborated on **media campaign** including public service announcements and news releases with mental health coalition



Florence Elementary student participates in the Northwood Dental Coalition school based sealant program coordinated through the health department.



Public Health
Prevent. Promote. Protect.
**Florence County
Health Department**

Florence County Health Department
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Connecting You to a **Better Life!**

1/2016

Healthy Florence County

2015 Annual
Report to the Community



Florence County Health Priorities 2015-2020

Primary Focus Areas

- ◆ Alcohol and Drug Misuse
- ◆ Mental Health and Suicide Prevention

Other Focus Areas

- ◆ Chronic disease prevention
- ◆ Tobacco use





Florence students with a display about manipulative tobacco marketing.

Northwoods Tobacco Free Coalition

- **Built student knowledge** through educational materials shared with school and libraries
- Advocated for **e-cigarette ordinance** passed in April 2015
- Addressed sales to minors by providing **retailer training** to five area retailers and direct mailings to all licensed tobacco retailers
- Engaged legislators and media partners in other tobacco product **education**

WISCONSIN *is* BETTER

SMOKE-FREE

Alcohol and Other Drug Abuse Coalition

- Continued implementation of the **Parents Who Host** campaign with local partners
- Supported **Social Host Ordinance** passed in April 2015
- Collaborated with School and Human Services to develop **Positive Alternative Activity** brochure for Florence
- Launched “**Above the Influence**” with school and Human Services encouraging youth to be above the influence of drugs, alcohol and peer pressure
- Offered **drug take back day** in partnership with Sheriff’s Office and Human Services
- Developed sharps disposal media to advocate for safe **disposal of sharps** through health department collection
- Applied and received **training** grant with Human Services & UW Extension in **alcohol** misuse policy and initiatives
- Partnered for “**Parent Cafés**” with School, UW-Extension and Human Services to provide education and support for parents



Florence community members tend their beds in the Crossroads Community Garden.

Chronic Disease Prevention

- Worked with partners to expand the **community garden** to increase access to fresh fruits and vegetables. Presented garden success at Healthy Aging statewide summit.
- Media advocacy for **cancer screening and prevention** through public service announcements and news releases
- Provided **blood pressure** assessments at walk-in clinics and Florence County Fair
- Continue to offer full course of **Adult vaccines** to increase access to care